

KLR

Roll No. (33).....

E-13

Entrepreneurship Development and Management
2K5-ES-04

Time : 3 hrs.

M.M : 100

Note :—

1. Part 'A' may be attempted in first 6 pages of Answer Sheet.
भाग 'क' के सभी उत्तर, उत्तर-पुस्तिका के प्रथम छः पृष्ठों में ही करने हैं।
2. Part 'B' in rest of the Sheets of Answer Sheet.
भाग 'ख' के उत्तर, उत्तर-पुस्तिका के अगले शेष पृष्ठों में लिखिये।
3. Answers may be given in English or Hindi.
प्रश्नों के उत्तर अंग्रेजी अथवा हिन्दी में दीजिये।

PART - 'A'

1. Answer any ten questions : -

(10x2=20)

- (a) What is supply?
- (b) What is ISO?
- ~~(c)~~ What is the meaning of Marketing Techniques?
- ~~(d)~~ Define Ecology.
- ~~(e)~~ Give the full form of AQL. *Abs quality Index*
- (f) The objective of _____ is lawful business.
- ~~(g)~~ What is District Industry Center?
- (h) What is GST?
- ~~(i)~~ Define motivation.
- ~~(j)~~ Define Coordination.
- ~~(k)~~ What is feasibility report?
- ~~(l)~~ Define entrepreneur.
- ~~(m)~~ Expand MSME
- ~~(n)~~ Explain Dispute.

2. Attempt any five questions :

(5x4=20)

- (a) Explain BIS standards.
- ~~(b)~~ Explain the term Monopoly.
- ~~(c)~~ Write a short note on Small Scale Industry?
- ~~(d)~~ Explain the functions fo management.

- ~~(e)~~ Define Promotion. #
~~(f)~~ What are the causes of Air Pollution? #
(g) What is the relevance of Income Tax?
(h) What is Human Relations? #

PART- B

Attempt any three questions.

(3x20=60)

- ~~3.~~ (a) What do you mean by Environmental Considerations?
(b) Define the term 'Entrepreneur' and describe the functions of an entrepreneur.
4. (a) Discuss the relevance of Preliminary Project report.
(b) Explain the term Market Surveys.
5. (a) What are the various stages involved in Job Safety Analysis?
(b) Explain the characteristics of Motivation.
- ~~6.~~ (a) What are the operational aspects of business?
(b) Explain the salient features of a Public Company.
- ~~7.~~ (a) What are the various systems of Inventory Management?
(b) Describe the problems of Entrepreneurship Development.