

ENTREPRENEURSHIP DEVELOPMENT

3K4-IFD-24

Time : 3 Hrs.

M.M. : 100

Note :—

1. Part 'A' may be attempted in first 5 pages of Answer sheet.
भाग 'क' के सभी उत्तर, उत्तर-पुस्तिका के प्रथम पांच पृष्ठों में ही करने हैं।
2. Part 'B' may be attempted in rest of the sheets of Answer sheet.
भाग 'ख' के सभी उत्तर, उत्तर-पुस्तिका के पृष्ठों में ही करने हैं।
3. Answers may be given in English or Hindi.
सभी उत्तर अंग्रेजी तथा हिन्दी किसी में भी करें।

PART - A**1. Attempt any 10 questions:**

(10 x 2 = 20)

- (i) What is BIS?
- (ii) What is Financial Management?
- (iii) Write brief note on advertisement.
- (iv) Two differences between 'Recruitment' and 'Selection'.
- (v) Effective _____ can help control or eliminate workplace hazards.
- (vi) What is training?
- (vii) Define bookkeeping.
- (viii) _____ what comes in and _____ what goes out, is the thumb rule of accountancy.
- (ix) List but a few causes of accidents in factories.
- (x) Write a note on industrial fatigue.
- (xi) What is GST?
- (xii) What is Central Bank?
- (xiii) What is a partnership form of business organisation?

2. Attempt any five questions:

(5 x 4 = 20)

- (i) What are the responsibilities of Personnel Department?
- (ii) Write a note on Industrial Safety?
- (iii) Differentiate between Socialistic and Capitalistic Economy.

- (iv) Write a note on Capital Expenditure.
- (v) What is entrepreneurship? List out various entrepreneurial qualities of an entrepreneur.
- (vi) Explain the importance of branding and packaging.
- (vii) Write a note on Leadership.
- (viii) What is Management? Discuss the importance of Management.

PART - B**Attempt any three questions:****(3 X 20 = 60)**

- 3. (a) Discuss the process of Industrial growth in India.
(b) Elaborate to role of a Technician towards Management.
- 4. (a) What are the social obligations of public and private companies?
(b) Describe the process of project report preparation.
- 5. (a) Explain various techniques of Training & Development of personnel.
(b) Explain the four Ps of Marketing with suitable examples.
- 6. (a) Write a note on International Trade in the light of Indian economy.
(b) Discuss the concept of Final Accounts.
- 7. (a) Explain equal wage system.
(b) Explain Maslow's need Hierarchy Theory of Motivation.

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