

Time : 3 Hrs.

M.M. 100

Note :

1. Part 'A' may be attempted in first 5 pages of Answer Sheet.
भाग 'क' के सभी उत्तर, उत्तर-पुस्तिका के प्रथम पांच पृष्ठों में ही करने हैं।
2. Part 'B' in rest of the Sheets of Answer Sheet.
भाग 'ख' के उत्तर, उत्तर-पुस्तिका के अगले शेष पृष्ठों में लिखिये।
3. Answers may be given in English or Hindi.
प्रश्नों के उत्तर अंग्रेजी अथवा हिन्दी में दीजिये।

Part 'A'**1. Attempt any 10 questions:**

10x2= 20

- (i) The highest need on Maslow's hierarchy is
- (ii) What is management?
- (iii) is an economic system in which the means of production are owned by the state.
- (iv) Define entrepreneurship.
- (v) The incorporation of a brings it into existence as a separate legal entity.
- (vi) Of all, the resources are difficult to manage.
- (vii) What is market survey?
- (viii) What is motivation?
- (ix) Distinguish between recruitment and selection.
- (x) One of the external sources of recruitment is
- (xi) Name various theories of motivation.
- (xii) In periods of rapid business decline, even a well marketing strategy may fail.
- (xiii) According to factories act, daily working hours, cannot be more than hours.

2. Attempt any 5 questions:

5 x 4= 20

- (i) What are the essentials of housekeeping?
- (ii) What are BIS standards?

- (iii) Define Sales Tax.
- (iv) Discuss the concept of Final Accounts.
- (v) Define the term Capital Expenditure.
- (vi) Define the concept of fatigue.
- (vii) What is Financial Forecasting?
- (viii) Explain the term Social Obligation.

PART-B

3 X 20 = 60

Attempt any 3 questions:

- 3. (a) Discuss the various types of economies.
(b) What is meant by an economy? Give the major characteristics of a capitalist economy.
- 4. (a) Explain the merits and limitations of Joint Stock Company and its suitability.
(b) What are the different kinds of organizations that come under the public sector?
- 5. (a) List the three basic qualities that a good entrepreneur should have.
(b) What are the various ways of Motivation?
- 6. (a) Elaborate duties of a Technician.
(b) State the various ways of Industrial Safety.
- 7. (a) Discuss the importance of Advertising.
(b) Explain the various factors involved in ESI.

Diplomate
<https://diplomate.greybits.in/>